UNITED WAY OF NORTHERN NEW JERSEY
FREQUENTLY ASKED QUESTIONS

United Way
United Way of Northern New Jersey

ABOUT UNITED WAY OF NORTHERN NEW JERSEY

United Way of Northern New Jersey is a non-profit organization working to improve people's lives and strengthen communities by focusing on Education, Income, and Health. Five United Ways merged in January to create a bigger, stronger regional organization. The communities served in the region are Morris, North Essex, Somerset, Sussex, and Warren counties.

WHY WAS UNITED WAY OF NORTHERN NEW JERSEY CREATED?

This is about growing our impact in our local communities. The primary driver for the five United Ways was to take advantage of their combined scale and resources while maintaining and growing local community presence and impact on the lives of citizens in three focused areas — Education, Income/Financial Stability and Health.

HOW WILL UNITED WAY OF NORTHERN NEW JERSEY BE DIFFERENT FROM THE FOUNDING UNITED WAYS?

The problems of our population do not stop at county lines. A bigger organization provides opportunities for area-wide programming across our large, densely populated region. We will be able to partner with local and regional organizations and attract new funding from donors (both individual and corporate) more interested in wider geographic programs that serve more people, influence social change and solve more problems.

HOW IS UNITED WAY OF NORTHERN NEW JERSEY GOVERNED?

United Way of Northern New Jersey is governed by a Board of Trustees with the majority of initial Trustees appointed by the individual United Ways and with additional Trustees elected from a talent pool provided by a nominating committee. This will be the corporate board with fiduciary responsibility. It will employ a CEO who will be responsible for all operations. There will also be a Board Development Committee responsible not only for the traditional role of a nominating committee but also for board member training and assisting the Board of Trustees in its own self-evaluation.

HOW DOES UNITED WAY OF NORTHERN NEW JERSEY FIT INTO THE BROADER UNITED WAY STRUCTURE?

United Way of Northern New Jersey is an independent 501 C3 nonprofit. As such we will be in a collaborative relationship with the United Ways of the New York Metropolitan area (commonly known as Tri-State) and we will be a member of the United Ways of New Jersey state organization. We will continue to be a part of the United Way Worldwide system as United Way of Northern New Jersey.